

EDITORIAL

Tourism is not only global in the planetary sense of the expression; it is transversal to virtually all knowledge areas, as well as omnipresent in our day-to-day lives. Indeed, there can be identified close relationships with transports, territory, health, sports, geography, statistics, etc., to mention but few of the diverse areas with a direct and/or indirect connection with Tourism.

This issue of the Journal of Tourism and Development is an excellent illustration of the above-mentioned reality. Apart from typically more addressed topics such as culture, sustainability, circular economy, satisfaction, and loyalty, we have the opportunity to read and reflect on issues that are truly unassailable. Indeed, we are living in a post-pandemic era, so it is only natural that scientific work integrates that reality of our daily routines. Also, we are in the 4th Industrial Revolution, and, accordingly, Tourism research lives up to that unavoidable advent. Robots, augmented reality, and digital technologies are notorious examples of the digital ecosystem we are living in. There are, in addition, several interesting aspects to discover and explore, from neophobia to bicycles, as well as cemeteries and luxury tourism.

In this context, we are in the presence of a relevant document, a rather pleasant and informative reading – which we highly recommend, both in the academia, and in an industry environment.

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