

EDITORIAL

We are reaching issue number 30 of the Tourism & Development Journal (Revista Turismo & Desenvolvimento), so it is relevant to reflect on the role of this publication in tourism research. This editorial project, which was born in 2004 as the first Portuguese-speaking scientific journal in the field of Tourism, had as its main objective to occupy a space in Portuguese Tourism research, including works that presented a contribution not only academic, but also with impacts in the industry, as well as providing a means for young researchers to present their research.

After 14 years, Journal of Tourism & Development (JT&D) has consolidated its recognition and importance in Lusophone countries, while simultaneously expanding its scope of intervention to other realities, languages, and cultures, continuing to publish papers with a theoretical and practical contribution, targeting students, academics, and professionals. It should be noted the extraordinary evolution of the journal, in terms of the number of articles submitted and published, which, in a way, follows the evolution of Tourism in Portugal and in the world. The growing globalization of Tourism is also reflected in the globalization of JT&D. Departing from a national scope, a restructuring was made in the editorial body, which includes now regional editors from Europe, America, Asia-Pacific, Middle East and Africa. The articles submitted are of an increasing diversity of countries, such as Spain, UK, Romania, Italy, France, Germany, Denmark, Croatia, Serbia, Greece, Bulgaria, Hungary, USA, Canada, Brazil, Mexico, Argentina, China, India, Indonesia, Australia, New Zealand, Malaysia, Iran, Israel, Angola, Cuba, portraying worldwide tourism trends and cases.

Besides the diversity of origin countries, the scope of the topics is also diverse and multidisciplinary, such as is Tourism as an industry and as a research area, covering innovative and current subjects. That is also represented in this 30th issue, which includes a group of papers covering topics such as hospitality and digital media, online public opinions and virtual tourism, the use of ICT by tourism businesses, soft mobility in tourism planning, namely the importance of the bicycle in urban planning and strategies, built cultural heritage, in the perspective of its reuse and as a basis for the development of itineraries and finally, an approach to competitive factors characterising rural areas located nearby coastal zones.

It is believed that the scientific research published in this 30th edition will continue to fulfil the initial and still prevailing goals of RT&D: to present innovative research with a clear contribution for both theory and practice.

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