Paper Title:

Paper subtitle

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Abstract

An abstract is a short summary of your research paper, usually about a paragraph (200-400 words) long. A well-written abstract can let readers get the essence of your paper, prepare readers to follow the detailed information, analyses, and arguments in your full paper, and help readers remember the key points.

Keywords: Keyword1, Keyword2 … Keyword8

(The **keywords** should include at least 3 words/phrases, but no more than 8)

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1. Introduction

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Figure 1 – Visual representation of working woman

Source: (Author, year)

Ensure, as well, that your first paragraph after a title or after a Figure / Table has no initial indentation.

Whenever you have a table, you must have a legend and description and indicate the source. The legend and description of the table must be placed immediately before the table, while the source must be placed immediately below, as illustrated next.

Table 1 – Measures

| **Variables** | **Measures** | **Authors** |
| --- | --- | --- |
| Purchase intention | Q1 …………………Q2 …………………Q3 ………………… | (Filipe & Amaral, 2021) |

Source: (Author, year)

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3.1. Title of Subsection (Level2)

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…………………………………

3.2. Title of Subsection (Level2)

…………………………………

…………………………………

4. Conclusion (Level1)

…………………………………

…………………………………

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Usually, the acknowledgments section includes the names of people who in some way contributed to the work, but do not fit the criteria to be listed as the authors. This section of your manuscript can also include information about funding sources.

References

References should be in APA style (adapted 7th edition – Book references need to include the Place where published) and should be listed in alphabetical order.

Examples of references:

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